PROJECT REFERENCE JAINUS

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LOCATION Williamstown Victoria

COMPLETED 2011

PRODUCT Creation Clic

AREA 60 sqm

COLOURS 0265 Walnut Owner of the long established women's fashion store, Jainus, Rita Loriente had been clear she was looking for a striking makeover with Moroccan influences. The rest was open to designer, Elia Yarnall.

"It was a re-fit on a budget and my only real brief was that Rita wanted a bit of a Moroccan feel," Eila said.

"I needed warmth on the floor so I chose the Walnut. I didn't really consider anything other than Gerflor. I've used it in my home; I love the product and its point of difference. It's easy and fast to install and everybody who has been in the shop absolutely loves it," Eila added. "I've worked on floorboards and they are hard. This floor is just great. It's soft and comfortable and I just sweep it out and it comes up beautifully. We had water come through after a storm and nothing's lifted or been damaged in any way," Rita said.

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