



FITNESS
FLOORING & DESIGN

Gerflor[®]
theflooringroup

FITNESS FLOORING & DESIGN



Delivering Sports Wellness
since 1947



BASIC-FIT

FITX

the gym

FITNESS PARK

PUMA

LA FITNESS

L'Appart FITNESS

KeepCool

SNAP FITNESS 24-7

HOLMES PLACE

Newfit

Belfius

vita club

World Class

Leisure Connection

HYATT

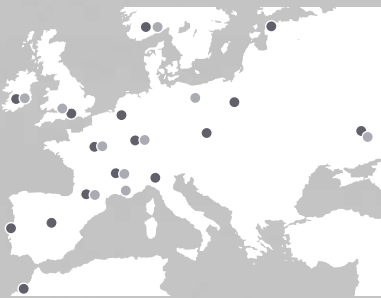
HealthCity

ExxonMobil

atlantic wellness community center

energie fitness clubs

الرياضة للجميع
FITNESS 7/24



● Sales offices ● Manufacturing plants and logistics hubs

WORLDWIDE PRESENCE 170 COUNTRIES



They trust us:

FITNESS CLUBS
CORPORATE GYMS
HOTELS





King Building - UK

GERFLOR, YOUR PARTNER IN THE FITNESS WORLD

Your challenge is to ensure your members and coaches train in a comfortable environment and stay motivated and loyal. We help you build the community they'll be part of.

No matter where you want to develop your business, you'll find Gerflor has the credible expertise to help you implement the best solution for your customers' needs.

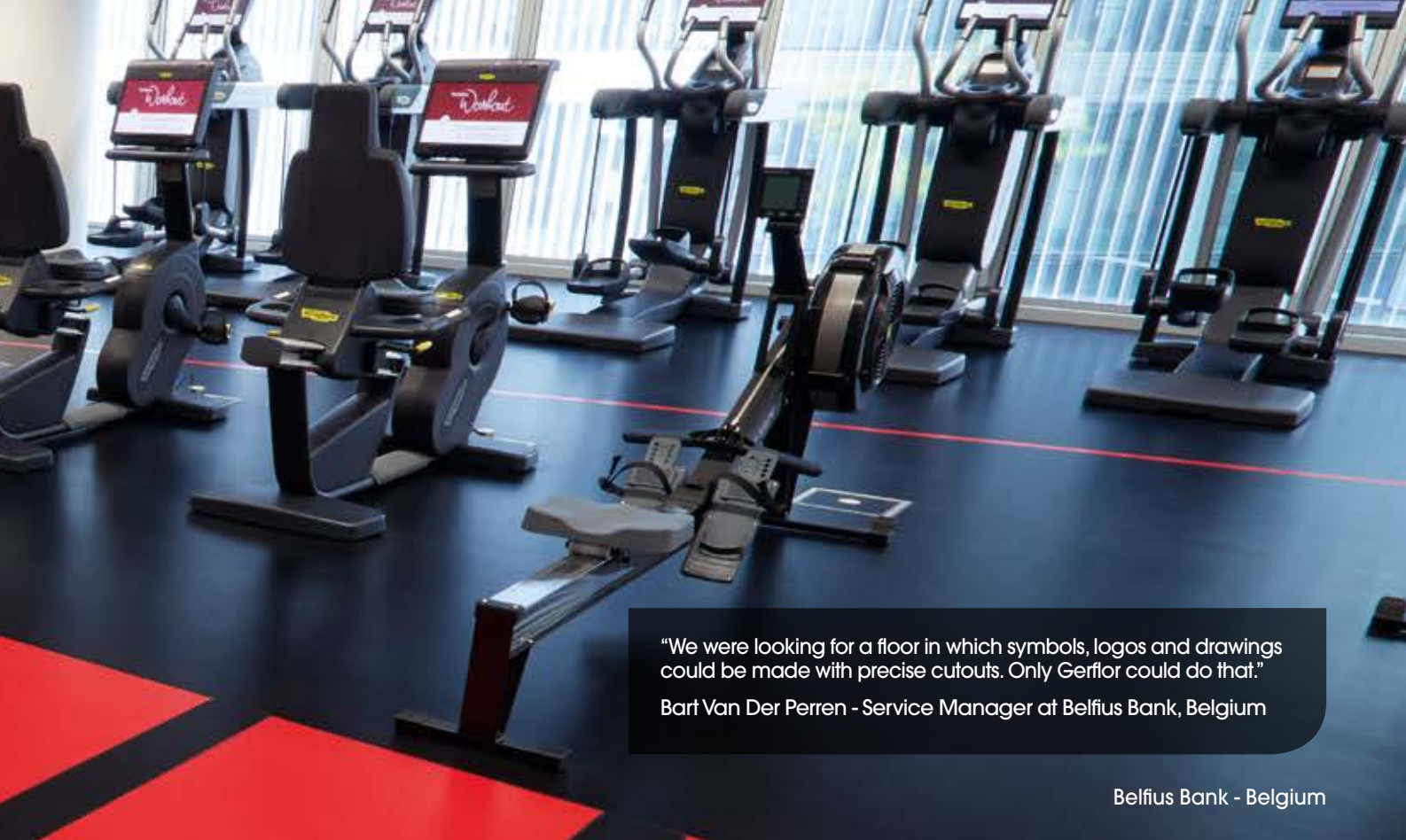


Hotel Cosmopolitan - Brazil



INCREASE CUSTOMER LOYALTY





"We were looking for a floor in which symbols, logos and drawings could be made with precise cutouts. Only Gerflor could do that."

Bart Van Der Perren - Service Manager at Belfius Bank, Belgium

Belfius Bank - Belgium

Competition is fierce and you need to stand out from the crowd. We will help you strengthen your brand identity with the right combination of colours and materials. We work with you to develop an environment to attract people and convert curious visitors into loyal members.



Star Hub Centre - UK

#GerflorSports

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INSPIRE YOUR COMMUNITY

Follow our community on :



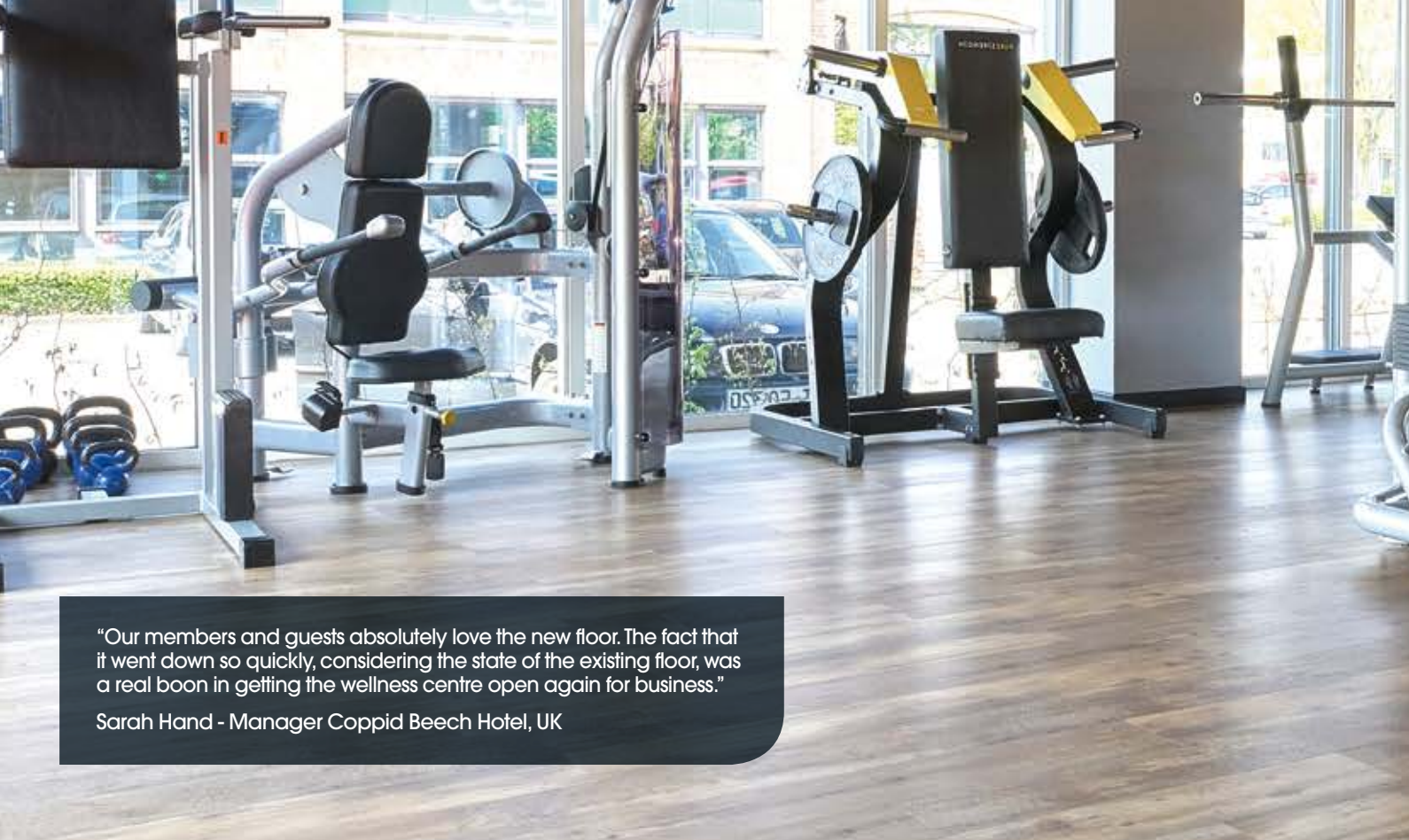


Huddersfield University - UK

Our solutions will help you create a comfortable and sociable environment. Fitness is more than just training, together we will enhance the modern atmosphere that your members are seeking.



Myst Gym Club - Spain



"Our members and guests absolutely love the new floor. The fact that it went down so quickly, considering the state of the existing floor, was a real boon in getting the wellness centre open again for business."

Sarah Hand - Manager Coppid Beech Hotel, UK

INCREASE YOUR PROFIT BY SAVING TIME AND MONEY





Our long lasting solutions can be installed with minimum disturbance over existing floors and will withstand even the most aggressive uses.



INTERLOCKING TILES
Loose lay installation



TILES AND PLANKS
Interlocking or permanent adhesive installation



ROLLS
Glued and welded





WELCOME ZONE



SPINNING ZONE



GROUP CLASSES

**CHANGING
ROOMS**
TARASAFE



GROUP CLASSES
TARAFLEX®



SPINNING
GTI MAX



**WELCOME &
WELLNESS ZONE**
CREATION



**A SOLUTION FOR
EVERY AREA**



**FUNCTIONAL
TRAINING**
TARAFLEX®

FREE WEIGHT ZONE
POWERSHOCK



CARDIO ZONE
CREATION



**HEAVY WEIGHT
& CROSSFIT**
POWERSHOCK

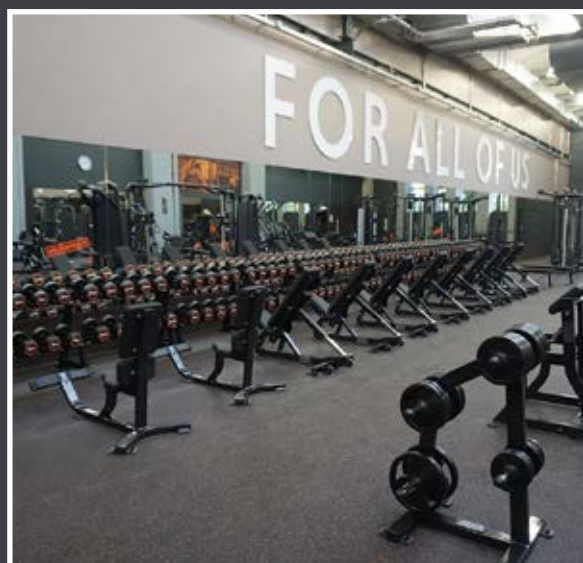
Each zone in your club has different constraints and requirements; we have solutions for each one of them.



FUNCTIONAL TRAINING



CARDIO ZONE



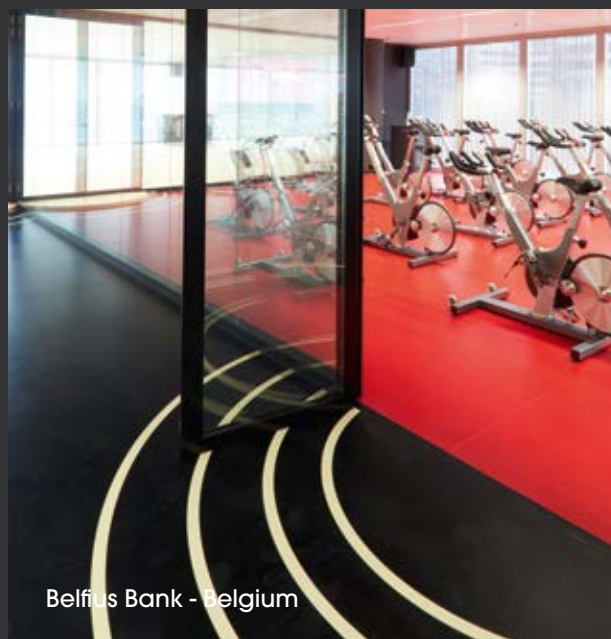
WEIGHTLIFTING ZONE

YOUR CARDIO ZONE ALWAYS LOOKS GREAT

Our floors provide a clean and appealing environment, they resist heavy traffic and treadmill vibrations. Our variety of designs will enhance your cardio equipment.



Dynamic Center - Belgium



Belfius Bank - Belgium



Fitness Park - France

Recommended product ranges:

Creation 70
GTI Max

- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



CARDIO ZONE

"Today we are very pleased with the result. This floor is beautiful and durable. Our customers appreciate it as much as we do."

Gaëtan Lebegge - Newfit Manager, Belgium

NewFit - Belgium
Creation planks - Brittany Oak



YOUR FUNCTIONAL ZONE BOOSTS PERFORMANCE

"The feedback from our professionals and members has been very positive. We are able to use this floor for group classes and personal training, thus creating a value-for-money area that our members really enjoy using."

Talya Nicolay - Brand Manager Virgin Active, UK



Huddersfield University - UK
Taraflex® Evolution - Gold, Anthracite
Water-jet technology

- CUSTOMISATION
- COMFORT
- PROTECTION



**FUNCTIONAL
TRAINING**



Belfius Bank - Belgium



Recommended product range:
Taraflex® Sports Flooring

Create a real differentiation.
We personalise your floors to offer
specific programs that highlight your own
identity. Thanks to our water-jet cutting
technology, we graphically represent
your logo and layout in the floor.
No paint, no wear out.



EXPERIENCE THE CHALLENGE IN YOUR FREE WEIGHT AND CROSSFIT AREA



The One Ball - France
Powershock 300

- SOUND INSULATION
- HEAVY LOAD AND IMPACT RESISTANCE
- PROTECTION OF SUBFLOOR



HEAVY WEIGHT

Ensure that users and materials remain safe. Our rubber flooring is tough enough to resist heavy loads. With its shock absorption and grip properties it is also recommended for the practice of Crossfit.



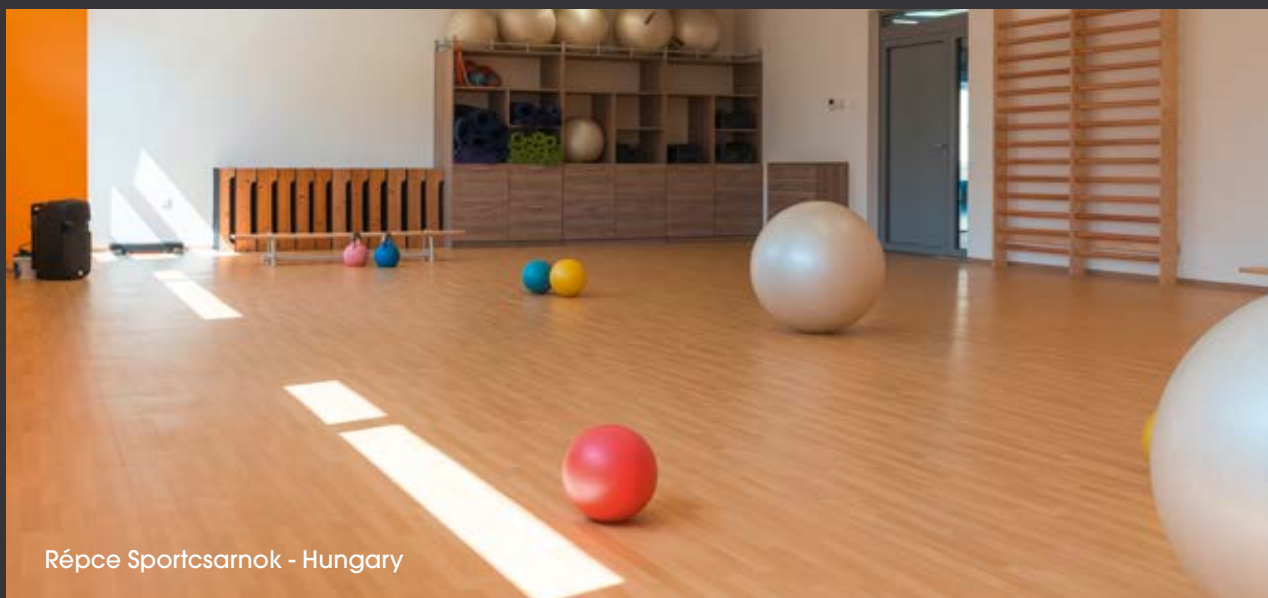
Bingham Leisure Centre - UK



**Recommended
product range:**
Powershock 300

YOUR GROUP CLASSES THAT KEEP MEMBERS COMING BACK FOR MORE

Provide your members with comfortable conditions that will enable them to give their best. Our sports flooring range provides the best balance between performance and comfort, this will allow you to imagine a wide variety of activities (Yoga, Pilates, Boxing).



Recommended product range:
Taraflex® Sports Flooring

- COMFORT
- PROTECTION



GROUP CLASSES



John Smith - UK
Tarafflex® Evolution - Blue, Lagoon and Gold



- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



**WELCOME &
WELLNESS ZONE**

MAKE AND MAINTAIN A GREAT FIRST IMPRESSION

Your club has an identity, create your own ambiance that keeps up with the fitness trends.

**Recommended
product ranges:**

Creation 55
Creation 70



WellVita fitness - Germany



Fitneasy Beernem - Belgium

- ANTI-SLIP
- WATERPROOF



CHANGING
ROOMS

MAKE YOUR MEMBERS FEEL AT EASE

Easily combine design and safety with our non-slip and waterproof solutions.

Recommended product range:

Tarasafe



Répcse Sportcsarnok - Hungary

REFERENCES









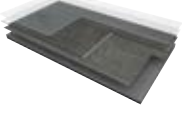


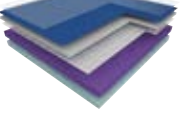
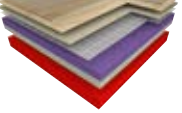



Bingham Leisure Centre - UK



Dale Youth - UK

FOR MORE INFORMATION ON OUR

		 CARDIO	 SPINNING	 FUNCTIONAL TRAINING	 FREE WEIGHT	 CROSS FIT / HEAVY WEIGHT	 GROUP CLASSES	 WELCOME / WELLNESS	 CHANGING ROOMS
Creation 55		○	○				○	●	○
Creation 70		●	○				○	●	○
GTI Max		●	●		○				
Taraflex® Surface		○					○	○	
Taraflex® Evolution				●			●		
Taraflex® Performance				●			●		
Taraflex® Comfort				○			●		
Powershock 300		○	○		●	●			
Tarasafe									●
● Recommended ○ Possible									

PRODUCTS AND SERVICES

Discover our complementary product ranges



ENTRANCE MATS



WALL COVERINGS & PROTECTIONS



SKIRTINGS & PROFILES



HARDWOOD FLOORING

For more information

INTERIOR DESIGNER

Choose the best designs and colours from our library



interiordesigner.gerflor.com



www.gerflor.com

ASIA: Gerflor Asia
Tel: +86 21 6357 8818 - Fax: +86 21 6357 8998
e-mail: gerflorasias@gerflor.com

AUSTRALIA/NEW ZEALAND: Gerflor Australasia Pty. Ltd
Australia Tel: 1 800 060 785 - New Zealand Tel: 0 800 630 119
e-mail: gerflor@gerflor.com.au

AUSTRIA/SWITZERLAND: Gerflor GmbH
Tel: +43 (0)72 29/70 800-0 - Fax: +43 (0)72 29/70 800-218
e-mail: austria@gerflor.com - switzerland@gerflor.com

BELGIUM/LUXEMBURG: Gerflor Benelux
Tel: +32 (0)3 766 42 82 - Fax: +32 (0)3 766 29 14
e-mail: gerflorbel@gerflor.com

CANADA: Gerflor International
Tel: +1 438 333 0752 - Fax: +1 438 380 5425
e-mail: gerflorcanada@gerflor.com

CHINA: Gerflor floorings (China) Co. Ltd.
Tel: +86 21 6357 8818 - Fax: +86 21 6357 8998
e-mail: gerflorchina@gerflor.com

FINLAND: Gerflor Oy
Tel: +358 (0) 10 6 17 5150 - Fax: +358 (0) 10 617 5152
e-mail: info@gerflor.fi

FRANCE: Gerflor - Service Express:
 
e-mail: contactfrance@gerflor.com

GERMANY: Gerflor Mipolam GmbH
Tel: +49 (0)22 41-25 30-0
e-mail: gerflormipolam@gerflor.com
Kunden-Service
Tel: +49 (0) 22 41-25 30-136 - Fax: +49 (0) 22 41-25 30-100
e-mail: kundenservice@gerflor.com
SAT Service und Anwendungstechnik
Tel: +49 (0)22 41-25 30 555 - Fax: +49 (0)22 41-25 30 550
e-mail: technik@gerflor.com

IRELAND: Gerflor Ltd
Tel: +353 (0) 42 966 1431 - Fax: +353 (0) 42 966 1759
e-mail: gerflorirl@gerflor.com

ITALY: Gerflor S.p.A.
Tel: +39 02 90 40 10 - Fax: +39 02 90 42 74 84
e-mail: gerfloritalia@gerflor.com

LATIN AMERICA (Brazil): Gerflor América Latina
Tel: +55 11 38 48 20 20
e-mail: gerflor@gerflor.com.br

MIDDLE EAST: Gerflor Middle East
Tel: +966 13 847 1779 - Fax: +966 13 847 1781
e-mail: info@gerflorme.com

NETHERLANDS: Gerflor Benelux
Tel: +31 (0)40 266 17 00 - Fax: +31 (0)40 257 46 89
e-mail: gerflornl@gerflor.com

OTHER COUNTRIES: Gerflor International
Tel: +33 (0)4 74 05 40 00 - Fax: +33 (0)4 74 05 03 13
e-mail: gerflorcontract@gerflor.com

POLAND: Gerflor Polska Sp z o.o
Tel: + 48 61 823 34 01 - Fax: + 48 61 823 34 33
e-mail: info@gerflor.pl

PORTUGAL: Gerflor Iberia, SA
Tel: +351 21 843 95 49 - Fax: +351 21 846 55 44
e-mail: gerflorportugal@gerflor.com

RUSSIA: Gerflor zao
Tel./Fax: + 7 495 785 23 71
e-mail: gerflorussia@gerflor.ru

SCANDINAVIA: Gerflor Scandinavia a.s.
Tel: + 47 64 95 60 70 - Fax: + 47 64 95 60 80
e-mail: gerflorscand@gerflor.no

SPAIN: Gerflor Iberia, SA
Tel: +34 91 653 50 11 - Fax: +34 91 653 25 85
e-mail: gerfloriberia@gerflor.com

UNITED KINGDOM: Gerflor Ltd
Sample service: contractuk@gerflor.com
Office Tel: + 44 (0) 1926 622 600 - Fax: + 44 (0) 1926 401 647

USA: Gerflor North America
Tel: 877 GERFLOR (437 3567) - Fax: 847 394 3753
e-mail: info@gerflorusa.com

gerflor.com

**ARCHITECTURE
DECORATION
SPORT
TECHNOSPECIFIC**

Gerflor. Don't forget our complementary ranges!



Handrails



Wall Coverings
& Protections



Entrance mats



Skirtings
& Profiles

Be connected!



www.gerflor.com

#GerflorSport

GERFLOR, ECO-RESPONSIBLE SOLUTIONS



COMPOSITION
100% REACH compliant
FREE of formaldehyde
FREE of heavy metals
FREE of solvent



**RECYCLED
CONTENT**
25% average
recycled content
100% REACH compliant
recycled content



RECYCLABILITY
100% recyclable
product



**INDOOR
AIR QUALITY**
TVOC emissions between
10 and 100 times better
than norms requirements
Floorscore certified
No formaldehyde emission



INSTALLATION
Innovative adhesive
free installation
systems



LCA
- Eco-designed according to a product
specific Life Cycle Analysis
- Product specific EPD (Environmental
Products Declaration) available
- Manufactured in an ISO 14001 and
ISO 50001 certified site
- Contribution to many Green Building
Schemes (LEED, HGIE, BREEAM...)



WELLNESS
Health: Antibacterial activity
(inhibits growth > 99%)
Safety: Anti slip performance
Comfort: Walking comfort and
impact noise reduction

Gerflor®
theflooringgroup