



FITNESS  
FLOORING & DESIGN

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**Gerflor**<sup>®</sup>  
theflooringgroup



# FITNESS FLOORING & DESIGN

Delivering Sports Wellness since 1947



BASIC-FIT

FIT X

the gym

FITNESS PARK

PUMA

LA FITNESS

L'Appart FITNESS

KeepCool

SNAP FITNESS 24-7

HOLMES PLACE

Newfit

Belfius

vita club

World Class

Leisure Connection

HYATT

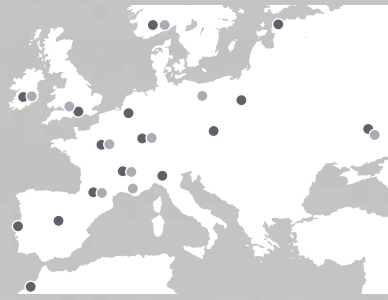
HealthCity

ExxonMobil

atlantawellness community center

energie fitness clubs

الرياضة واللياقة البدنية  
FITNESS TIME



● Sales offices ○ Manufacturing plants and logistics hubs

# WORLDWIDE PRESENCE 170 COUNTRIES



They trust us:

FITNESS CLUBS  
CORPORATE GYMS  
HOTELS









King Building - UK

# GERFLOR, YOUR PARTNER IN THE FITNESS WORLD

Your challenge is to ensure your members and coaches train in a comfortable environment and stay motivated and loyal. We help you build the community they'll be part of.

No matter where you want to develop your business, you'll find Gerflor has the credible expertise to help you implement the best solution for your customers' needs.



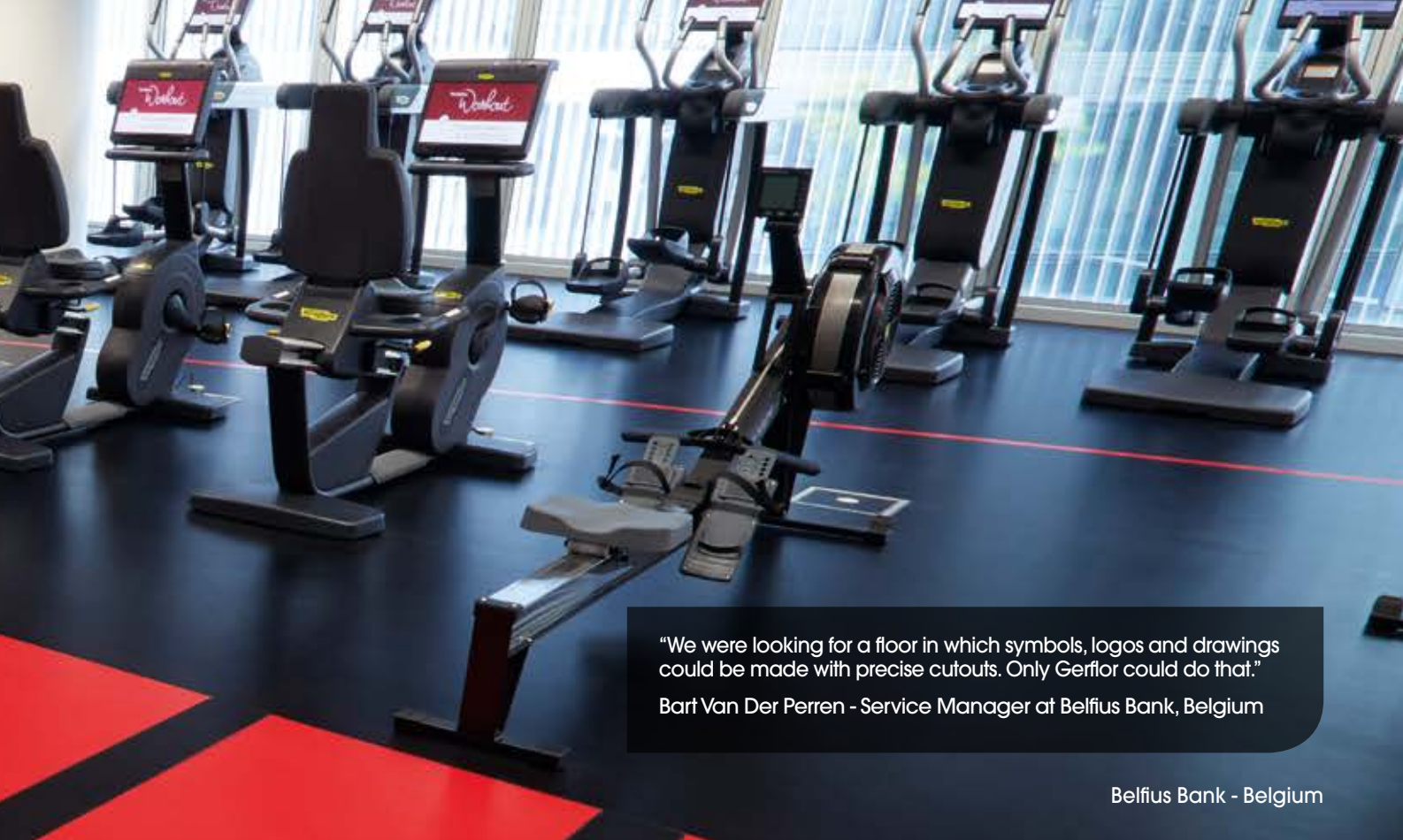
Hotel Cosmopolitan - Brazil



# INCREASE CUSTOMER LOYALTY







"We were looking for a floor in which symbols, logos and drawings could be made with precise cutouts. Only Gerflor could do that."

Bart Van Der Perren - Service Manager at Belfius Bank, Belgium

Belfius Bank - Belgium

Competition is fierce and you need to stand out from the crowd. We will help you strengthen your brand identity with the right combination of colours and materials. We work with you to develop an environment to attract people and convert curious visitors into loyal members.







# INSPIRE YOUR COMMUNITY

Follow our community on : [in](#) [f](#) [twitter](#) [pinterest](#) [youtube](#) [instagram](#)







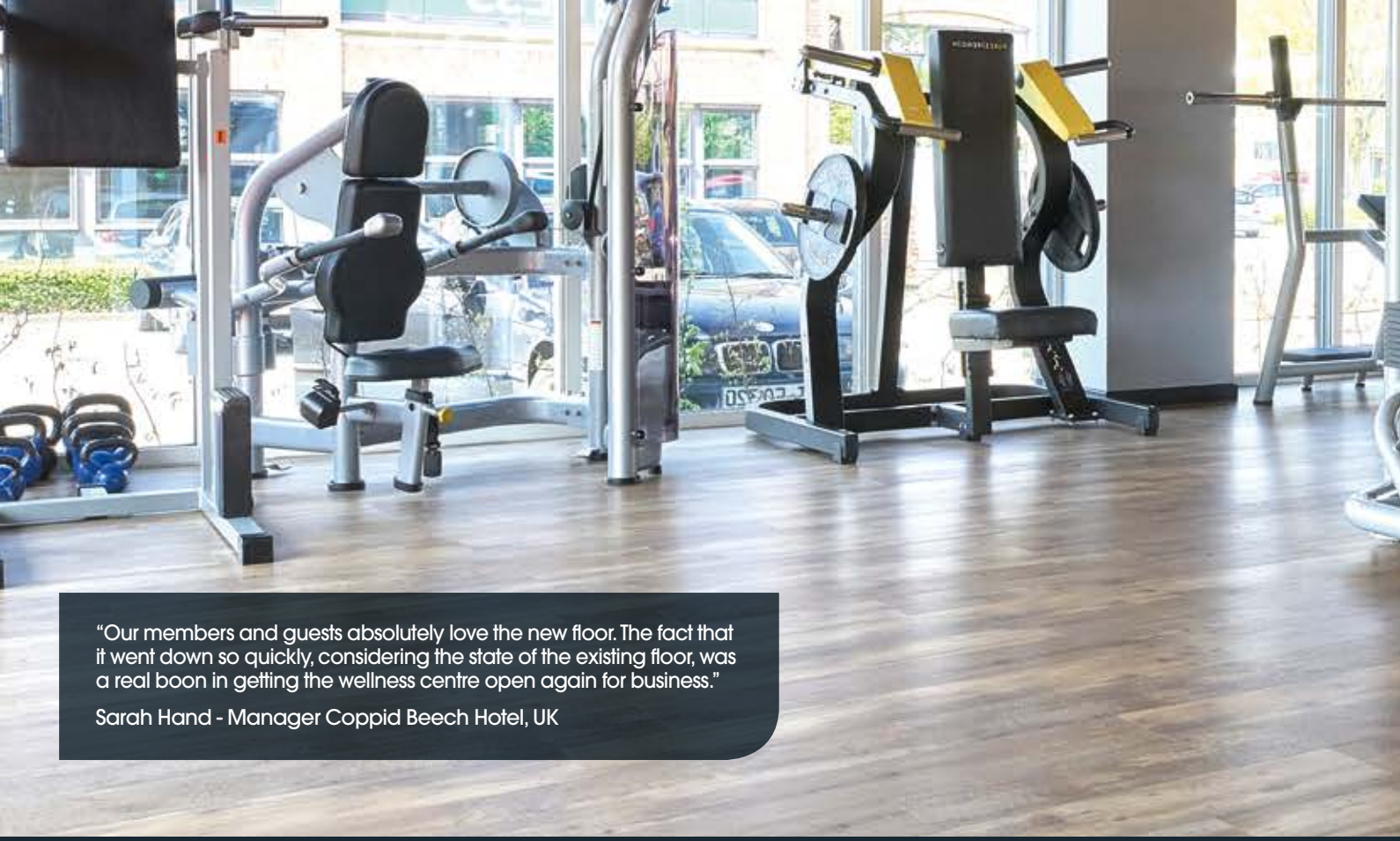
Huddersfield University - UK

Our solutions will help you create a comfortable and sociable environment. Fitness is more than just training, together we will enhance the modern atmosphere that your members are seeking.



Myst Gym Club - Spain





"Our members and guests absolutely love the new floor. The fact that it went down so quickly, considering the state of the existing floor, was a real boon in getting the wellness centre open again for business."

Sarah Hand - Manager Coppid Beech Hotel, UK

## INCREASE YOUR PROFIT BY SAVING TIME AND MONEY







Our long lasting solutions can be installed with minimum disturbance over existing floors and will withstand even the most aggressive uses.



**INTERLOCKING TILES**  
Loose lay installation



**TILES AND PLANKS**  
Interlocking or permanent adhesive installation



**ROLLS**  
Glued and welded







WELCOME ZONE



SPINNING ZONE



GROUP CLASSES

**GROUP CLASSES**  
TARAFLEX®



**CHANGING ROOMS**  
TARASAFE



**SPINNING**  
GTI MAX



**WELCOME & WELLNESS ZONE**  
CREATION

**A SOLUTION FOR EVERY AREA**





**FUNCTIONAL TRAINING**  
TARAFLEX®

**FREE WEIGHT ZONE**  
POWERSHOCK



**CARDIO ZONE**  
CREATION



**HEAVY WEIGHT & CROSSFIT**  
POWERSHOCK

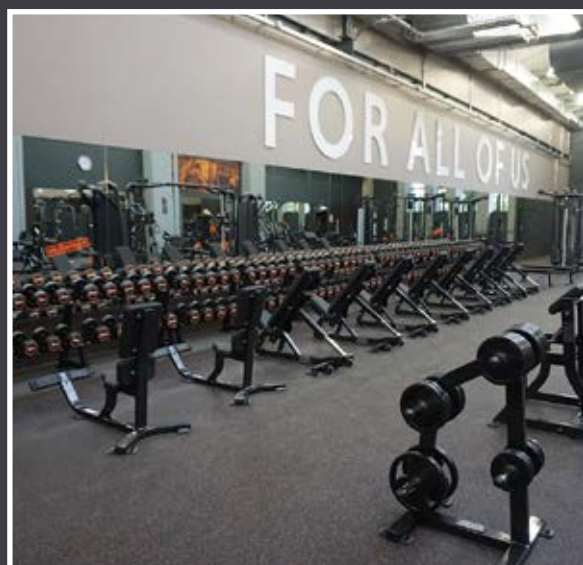
Each zone in your club has different constraints and requirements; we have solutions for each one of them.



FUNCTIONAL TRAINING



CARDIO ZONE



WEIGHTLIFTING ZONE



# YOUR CARDIO ZONE ALWAYS LOOKS GREAT

Our floors provide a clean and appealing environment, they resist heavy traffic and treadmill vibrations. Our variety of designs will enhance your cardio equipment.



Dynamic Center - Belgium



Belfius Bank - Belgium



Fitness Park - France

## Recommended product ranges:

Creation 70  
GTI Max





- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



## CARDIO ZONE

"Today we are very pleased with the result. This floor is beautiful and durable. Our customers appreciate it as much as we do."  
Gaëtan Lebegge - Newfit Manager, Belgium

NewFit - Belgium  
Creation planks - Britany Oak





# YOUR FUNCTIONAL ZONE BOOSTS PERFORMANCE

"The feedback from our professionals and members has been very positive. We are able to use this floor for group classes and personal training, thus creating a value-for-money area that our members really enjoy using."

Talya Nicolay - Brand Manager Virgin Active, UK



Huddersfield University - UK  
Taraflex® Evolution - Gold, Anthracite  
Water-jet technology



- CUSTOMISATION
- COMFORT
- PROTECTION



**FUNCTIONAL  
TRAINING**



Belfus Bank - Belgium



**Recommended product range:**  
Taraflex® Sports Flooring



Create a real differentiation.  
We personalise your floors to offer specific programs that highlight your own identity. Thanks to our water-jet cutting technology, we graphically represent your logo and layout in the floor. No paint, no wear out.



# EXPERIENCE THE CHALLENGE IN YOUR FREE WEIGHT AND CROSSFIT AREA



The One Ball - France  
Powershock 300



- SOUND INSULATION
- HEAVY LOAD AND IMPACT RESISTANCE
- PROTECTION OF SUBFLOOR



HEAVY WEIGHT

Ensure that users and materials remain safe. Our rubber flooring is tough enough to resist heavy loads. With its shock absorption and grip properties it is also recommended for the practice of Crossfit.



Bingham Leisure Centre - UK



Recommended  
product range:  
Powershock 300



# YOUR GROUP CLASSES THAT KEEP MEMBERS COMING BACK FOR MORE

Provide your members with comfortable conditions that will enable them to give their best. Our sports flooring range provides the best balance between performance and comfort, this will allow you to imagine a wide variety of activities (Yoga, Pilates, Boxing).



Répcse Sportcsarnok - Hungary



Bikram Yoga Studio - UK



**Recommended product range:**  
Taraflex® Sports Flooring



- COMFORT
- PROTECTION



GROUP CLASSES



John Smith - UK  
Taraflex® Evolution - Blue, Lagoon and Gold





- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



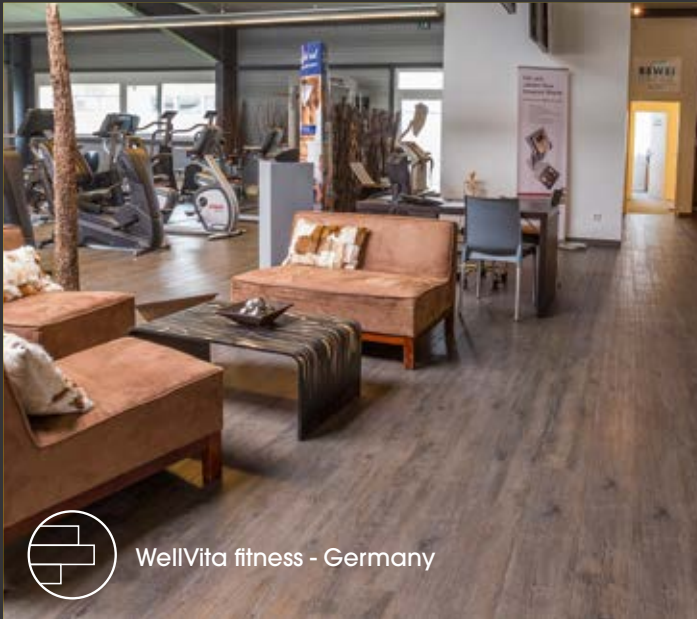
WELCOME &  
WELLNESS ZONE

## MAKE AND MAINTAIN A GREAT FIRST IMPRESSION

Your club has an identity, create your own ambiance that keeps up with the fitness trends.

Recommended  
product ranges:

Creation 55  
Creation 70



WellVita fitness - Germany



Fitneasy Beernem - Belgium



- ANTI-SLIP
- WATERPROOF



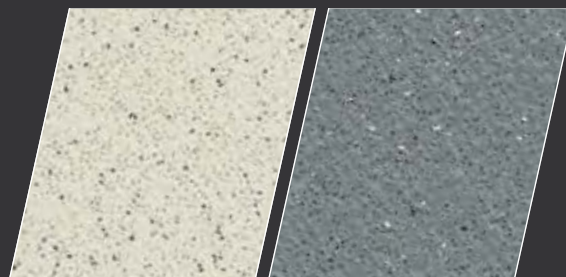
CHANGING  
ROOMS

## MAKE YOUR MEMBERS FEEL AT EASE

Easily combine design and safety with our non-slip and waterproof solutions.

Recommended product range:

Tarasafe



Rápce Sportcsarnok - Hungary



# REFERENCES



EasyFit - Italy  
Decoprint wall protection









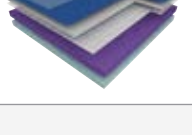

Bingham Leisure Centre - UK



Dale Youth - UK



# FOR MORE INFORMATION ON OUR

		 CARDIO	 SPINNING	 FUNCTIONAL TRAINING	 FREE WEIGHT	 CROSS FIT / HEAVY WEIGHT	 GROUP CLASSES	 WELCOME / WELNESS	 CHANGING ROOMS
Creation 55		○	○				○	●	○
Creation 70		●	○				○	●	○
GTI Max		●	●		○				
Taraflex® Surface		○					○	○	
Taraflex® Evolution				●			●		
Taraflex® Performance				●			●		
Taraflex® Comfort				○			●		
Powershock 300		○	○		●	●			
Tarasafe									●

● Recommended      ○ Possible



# PRODUCTS AND SERVICES

Discover our complementary product ranges



ENTRANCE MATS



WALL COVERINGS & PROTECTIONS



SKIRTINGS & PROFILES



HARDWOOD FLOORING

For more information

## INTERIOR DESIGNER

Choose the best designs and colours from our library



[interiordesigner.gerflor.com](http://interiordesigner.gerflor.com)



[www.gerflor.com](http://www.gerflor.com)



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**ARCHITECTURE  
DECORATION  
SPORT  
TECHNOSPECIFIC**

**Gerflor. Don't forget our complementary ranges!**



Handrails



Wall Coverings  
& Protections



Entrance mats



Skirtings  
& Profiles

**Be connected!**



www.gerflor.com

**#GerflorSport**

**GERFLOR, ECO-RESPONSIBLE SOLUTIONS**



**COMPOSITION**  
100% REACH compliant  
FREE of formaldehyde  
FREE of heavy metals  
FREE of solvent



**RECYCLED CONTENT**  
25% average recycled content  
100% REACH compliant recycled content



**RECYCLABILITY**  
100% recyclable product



**INDOOR AIR QUALITY**  
TVOC emissions between 10 and 100 times better than norms requirements  
Floorscore certified  
No formaldehyde emission



**INSTALLATION**  
Innovative adhesive free installation systems



**LCA**  
- Eco-designed according to a product specific Life Cycle Analysis  
- Product specific EPD (Environmental Products Declaration) available  
- Manufactured in an Iso 14001 and Iso 50001 certified site  
- Contribution to many Green Building Schemes (LEED, HGE, BREEAM...)



**WELLNESS**  
Health: Antibacterial activity (inhibits growth > 99%)  
Safety: Anti slip performance  
Comfort: Walking comfort and impact noise reduction

**Gerflor®**  
theflooringgroup