

STILL UNIQUE
30 YEARS
EXPERIENCE

PREMIUM
THE UNRIVALLED
HIGH TRAFFIC
SOLUTION

Homogeneous
surface &
multilayered
construction





PREMIUM, THE UNIQUE SOLUTION

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PREMIUM

THE UNRIVALLED HIGH TRAFFIC SOLUTION


**The proof is in
the customer experience**



“ **With 600 000 passengers per year, plus their luggage and carts, this floor covering offers the advantage of standing up to heavy traffic** while remaining easy to maintain.
Pau-Pyrénées Airport, France ”

“ I realise every day Premium durability in comparison with a standard flooring: one is difficult to maintain, Premium is **clean and perfect**.
12 years old elementary school in Nurmo, Finland ”

“ **For 20 years, this mass-coloured surface has always been satisfactory.** We've had **no problem with tears, scratches or wheel marks**.
Hospital in Lons-le-Saunier, France ”



“ **After 10 years of intensive use,** Premium is still in excellent condition, which is something we are extremely pleased with. The same type of flooring has been used for other schools in our foundation, so we are in a good position to make a comparison.

Premium comes out on top, each and every time.
*Primary school De Meander in Ootmarsum,
Netherlands* ”

“ We wanted a building that promotes employees health and encourages healthy lifestyles, a workplace that serves an exemplar of healthy work environment, **so we selected Premium as the best floor for indoor air quality.**

*Medibank Headquarters,
Melbourne, Australia* ”

“ Premium flooring **is very resistant to chemical and mechanical attacks,** and this colour range is trendy.

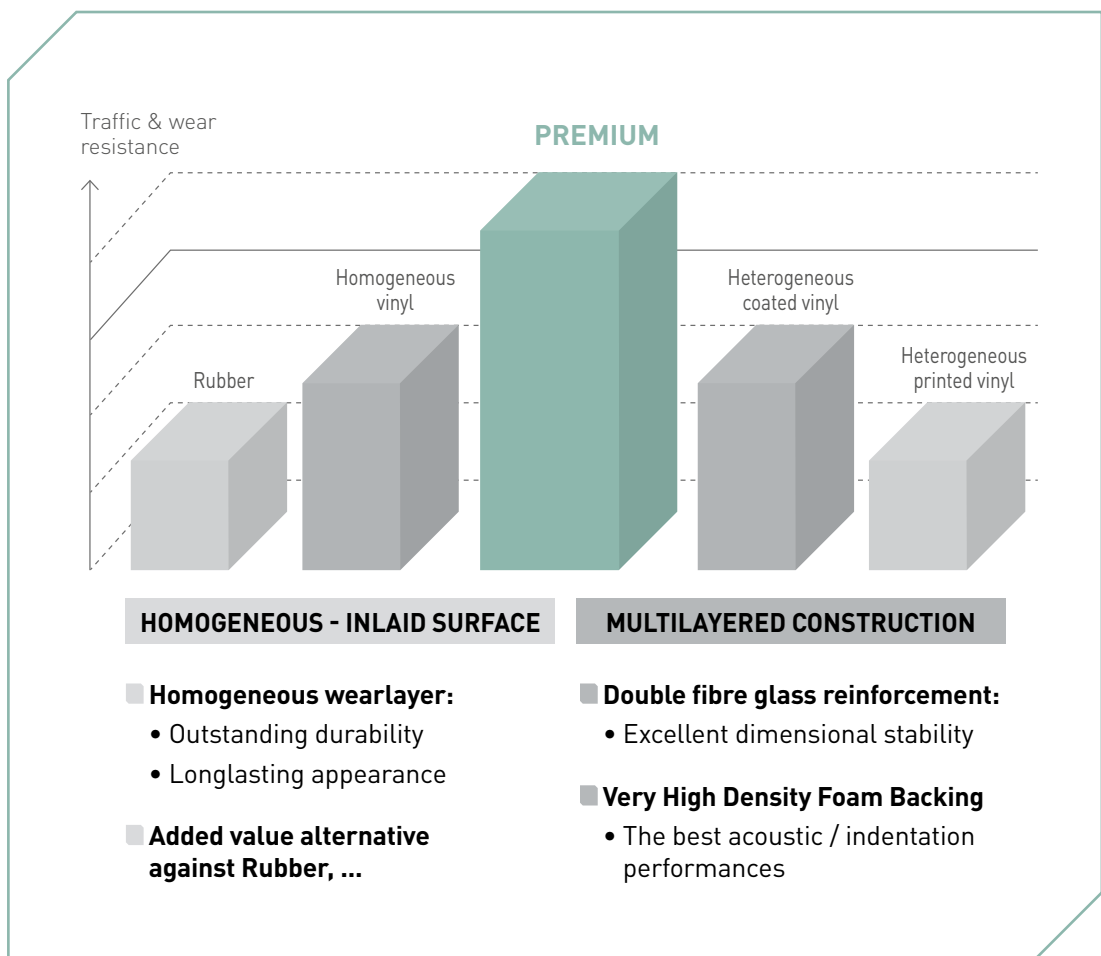
*Städtisches Klinikum,
Solingen, Germany* ”

PREMIUM

The best of both worlds !

In the resilient flooring market, **Premium** offers the best of 2 worlds:

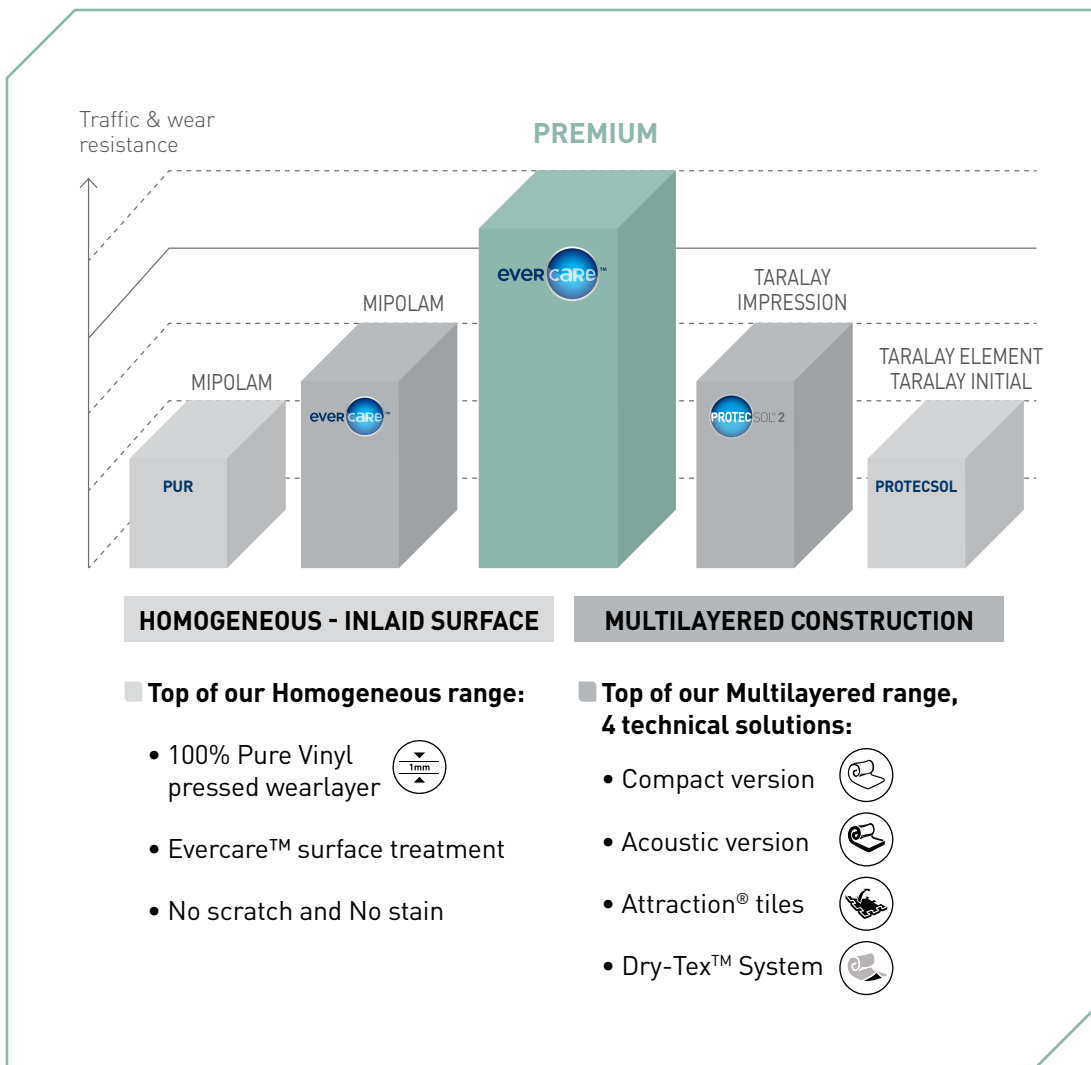
- Homogeneous inlaid surface
- Multilayered construction



PREMIUM

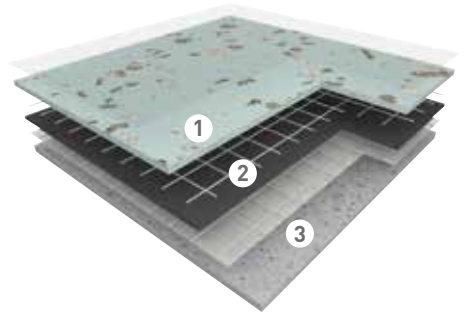
Top of Gerflor ranges

In the Gerflor product portfolio, **Premium** is the top of homogeneous & multilayered ranges.



WHAT MAKES THIS FLOORING UNIQUE?

*The difference is
in the details*



1 100% PURE VINYL PRESSED WEARLAYER

PREMIUM ⁽¹⁾



Cross-section

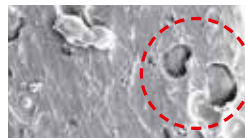
(1) Identical scale, enlarged 200 times

- > 1 mm
- Pressed under **800 tonnes**
- 100 % PVC
- No transparent wearlayer

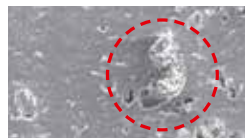
OTHER FLOORING⁽¹⁾



Printed flooring with transparent wearlayer
Air bubbles: dirt traps



Homogeneous flooring
Fillers: fragile and subject to scratches



Coated flooring
Irregular density: dirt traps



Rubber flooring
Porous and elastic: lower wear resistance and difficult to maintain



	Wear resistance	Scratch resistance	Soiling resistance	Colour durability	Yellowing effect resistance
PREMIUM	★★★	★★★	★★★	★★★	★★★
Printed multilayered	★	★★	★	★★	★
Homogeneous	★	★	★★	★★	★★
Coated multilayered	★★	★★	★	★★	★★
Rubber	★	★★	★	★	★★

2 DOUBLE GLASS FIBER GRID REINFORCEMENT

PREMIUM



Perfect stability

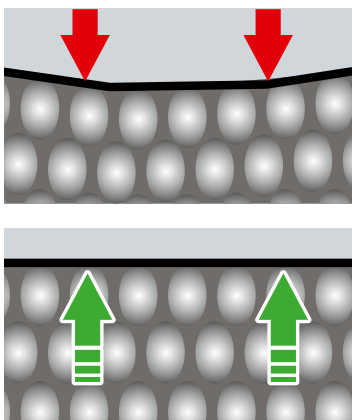
OTHER FLOORING



Fragile veil: lower stability

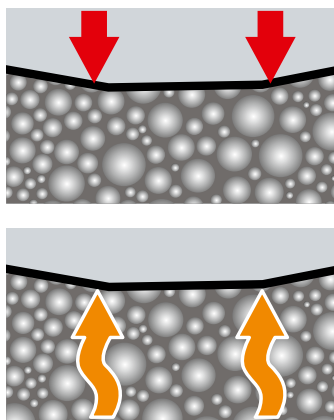
3 VERY HIGH DENSITY FOAM

PREMIUM



Closed and regular ovoid cells ease the roll of heavy loads

OTHER FLOORING



Irregular shaped and sized cells reduce the resistance to indentation



		Ease of rolling	Dimensional stability	Resistance to indentation
PREMIUM	Double glass fiber grid Very high density foam	★★★★	★★★★	★★★★
Other flooring	Standard veil Standard foam	★	★	★★

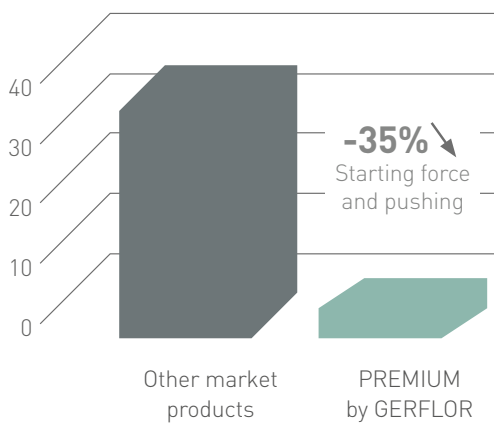
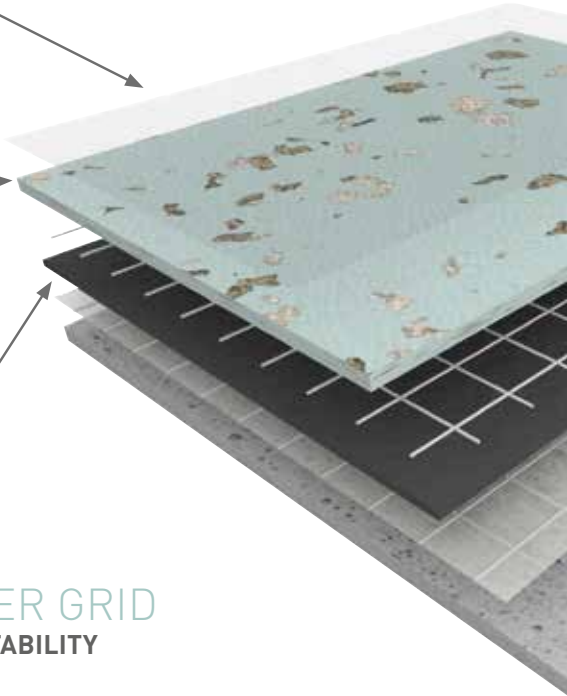
WHEN DESIGN MEETS THE BEST OF TECHNOLOGIES!

EVERCARE™ SURFACE TREATMENT
STAIN BARRIER & EASY MAINTENANCE & HYGIENE

HIGH DENSITY PRESSED WEARLAYER

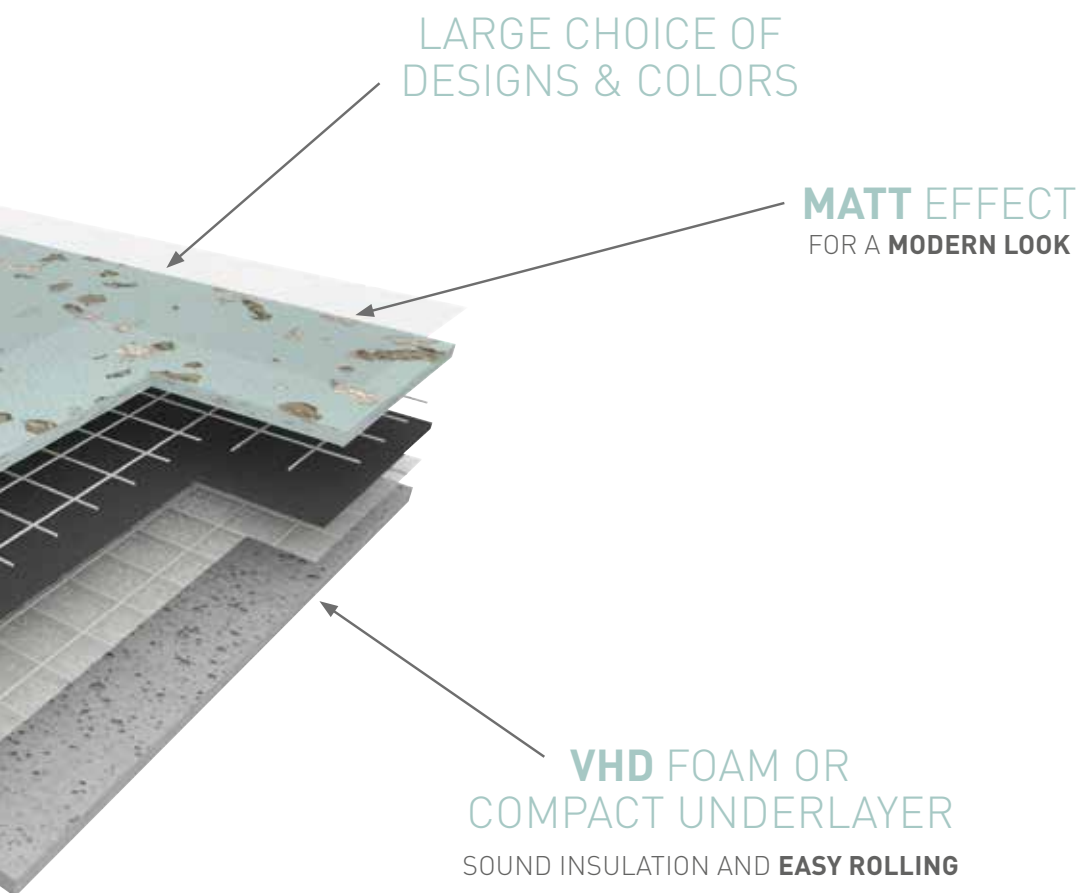
PRESSED UNDER 800 TONS FOR AN **UNRIVALLED DURABILITY**

DOUBLE GLASS FIBER GRID
THE BEST DIMENSIONAL STABILITY



■ EASY ROLLING OF HEAVY LOADS

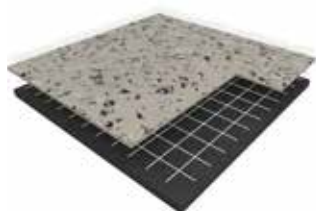
Premium floorings offer the best dynamic indentation: **starting force and pushing are reduced by 35% in comparison with other floorings.**



■ **THE BEST INDENTATION RESISTANCE / ACOUSTIC PERFORMANCE**

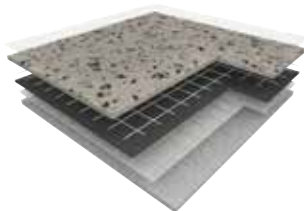
Gerflor floorings offer a very good indentation and pressure point loading resistance (bed or furniture etc.)

Combined acoustic and walking comfort for calming and relaxing areas.



COMPACT VERSION
8dB

Indentation: 0.02 mm



COMFORT VERSION
17dB

(Metallica: 16dB)
Indentation: 0.06 mm



EASY MAINTENANCE

Proven efficiency



EVERCARE™ technology, an exclusive patented Technology by Gerflor: ease of maintenance, no need for wax and polish for life, water and detergent savings, plus **3 additional benefits**:

1 STAIN SHIELD, BLOCKS EVEN THE TOUGHEST STAINS

Gerflor floorcovering with **EVERCARE™**



The **EVERCARE™** water-repellent effect prevents staining products from penetrating the materials (alcohol-based Eosin and Betadine, hydro-alcoholic gels, etc.), remaining on the surface.

Other floorcovering



All other product on the market let staining product penetrate the floor covering.



Marker / Eosin / Betadine
↓ ↓ ↓



STAINING TESTS



AFTER CLEANING

RESULTS AFTER CLEANING

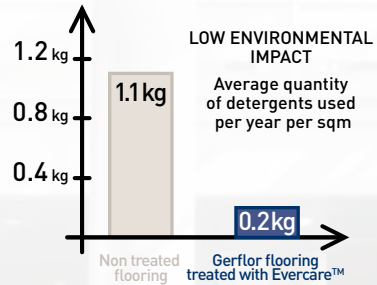
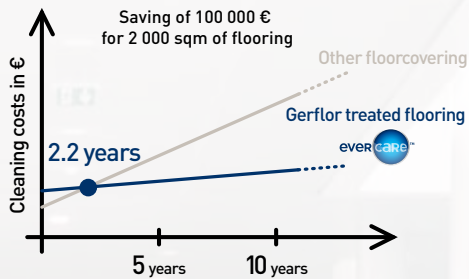
Using a neutral detergent or an eraser for marker	PREMIUM	Printed flooring / transparent wearlayer	Homogeneous flooring	Coated flooring	Rubber flooring
After 10 min →					
After 1h →					

Complete stain resistance table available on request

2 NO WAX REQUIRED

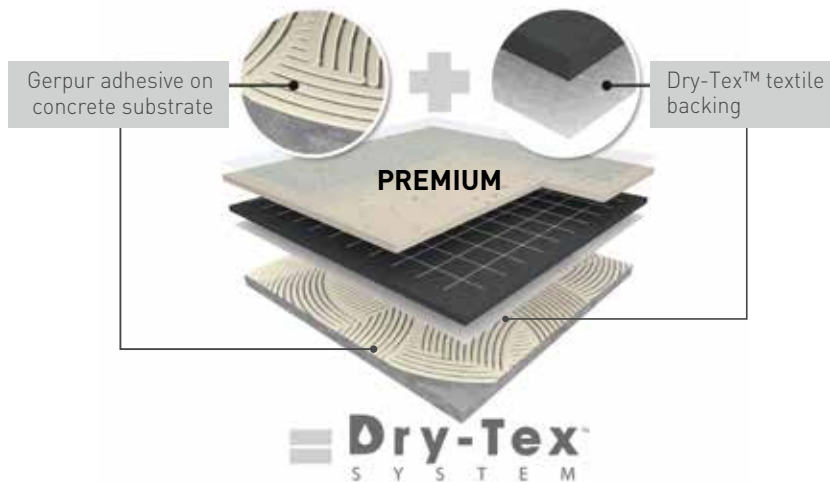
= SAVED WATER AND DETERGENT

10x less cleaning products to maintain Gerflor floor coverings compared with a non-treated floorcovering.



3 MATT EFFECT FOR A MODERN LOOK

The solution for high moisture subfloors

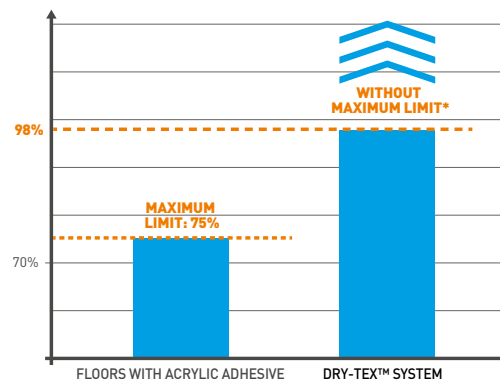


■ EMERGENCY DEPARTMENTS

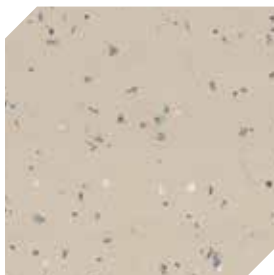
- Reception areas
- Waiting rooms
- Corridors

■ HIGH MOISTURE SUBFLOORS

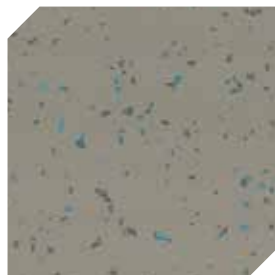
Proven resistance up to 98% RH / 15 lbs moisture according to ASTM F2170 & ASTM F1869



■ 4 REFERENCES AVAILABLE FROM STOCK



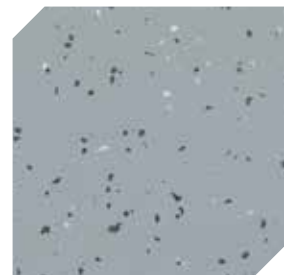
4343 Tokelau



8053 Anambas



4004 Pago



4003 Tao

All Premium Compact designs are available as Premium Dry-Text™ for a minimum order quantity of 2400 sqm*

PREMIUM DRY-TEX™ is the best alternative to the installation of an interposition barrier which ensures:

Financial savings: up to 25% cheaper!

- Reduced labour and material cost

Time savings: a few minutes instead of several weeks!

- Reduced screed drying
- Reduced substrate preparation
- Easy installation

Performance

- Excellent moisture resistance
- Resistance to heavy traffic


Comfort and safety

- Easy rolling of beds and stretchers
- Slip resistance
- Acoustic insulation (compared to ceramic tiles)

ATTRACTION® TILES

The Premium solution for renovation



- **INSTALLATION ON ANY TYPES OF SURFACE***
- **SOLUTION FOR ASBESTOS SUBFLOOR** 
- **HARD-WEARING MODULAR TILES**



635 x 635 mm

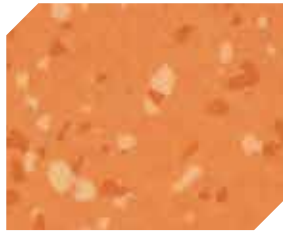
- **FAST INSTALLATION: NO NEED TO STOP WORK**

* for further information please refer to our documentation "Attraction®"

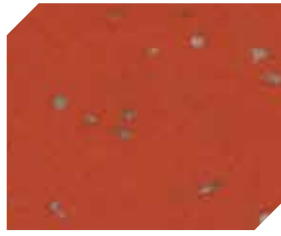
■ REFERENCES AVAILABLE IN STOCK



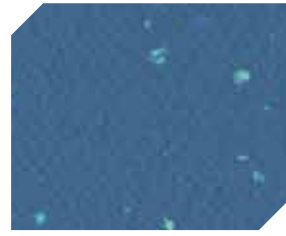
BRAZILIA - 8577 Amazonas



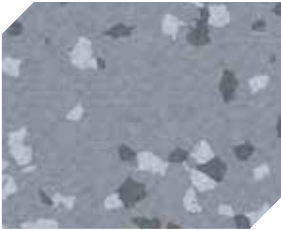
BRAZILIA - 8157 Goias



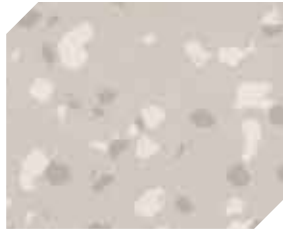
INDIANA - 4146 Moheli



INDIANA - 4476 Wattaru



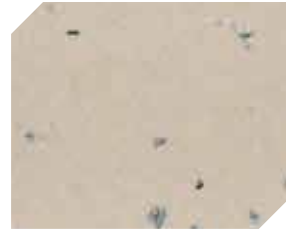
BRAZILIA - 3709 Ceara



BRAZILIA - 4342 Juara



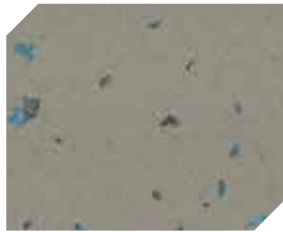
BRAZILIA - 8386 Boa Vista



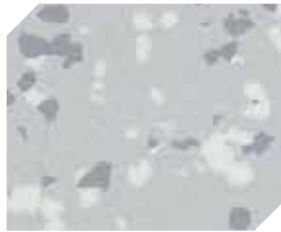
INDIANA - 4343 Tokelau



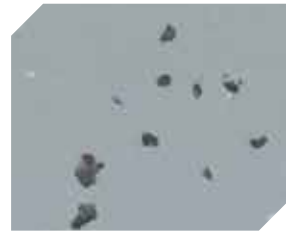
OSMOZ - 4351 Greige



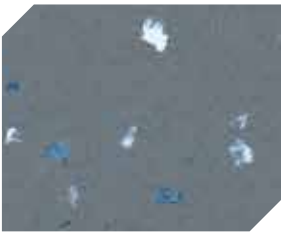
INDIANA - 8053 Anambas



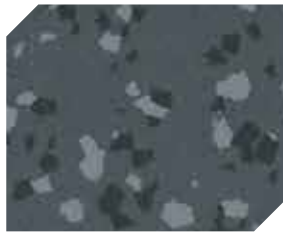
BRAZILIA - 8736 Recife



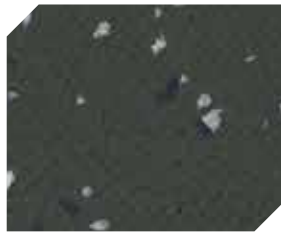
INDIANA - 4003 Tao



INDIANA - 4004 Pago

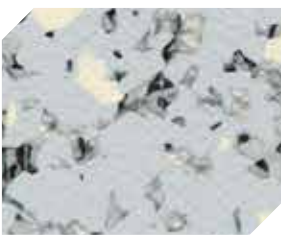


BRAZILIA - 3707 Paraiba



INDIANA - 8837 Songo

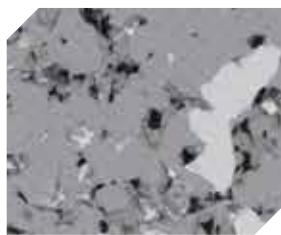
NEW DESIGN 6 NEW COLOR REFERENCES



NEOPOLIS - 2745 Plaza



NEOPOLIS - 2744 Queens Soft



NEOPOLIS - 2740 Harlem Soft



NEOPOLIS - 2742 Times Square



NEOPOLIS - 2743 Central Park



NEOPOLIS - 2744 Brooklyn

Attraction® tiles: **ask for a unit sample**. Technical data sheet & product description available on gerflor.com

COMPLETE SOLUTION

100% coordination floors / walls / finishes

■ 100% SAFETY

LINEA TOUCH handrail

■ 100% PROTECTION

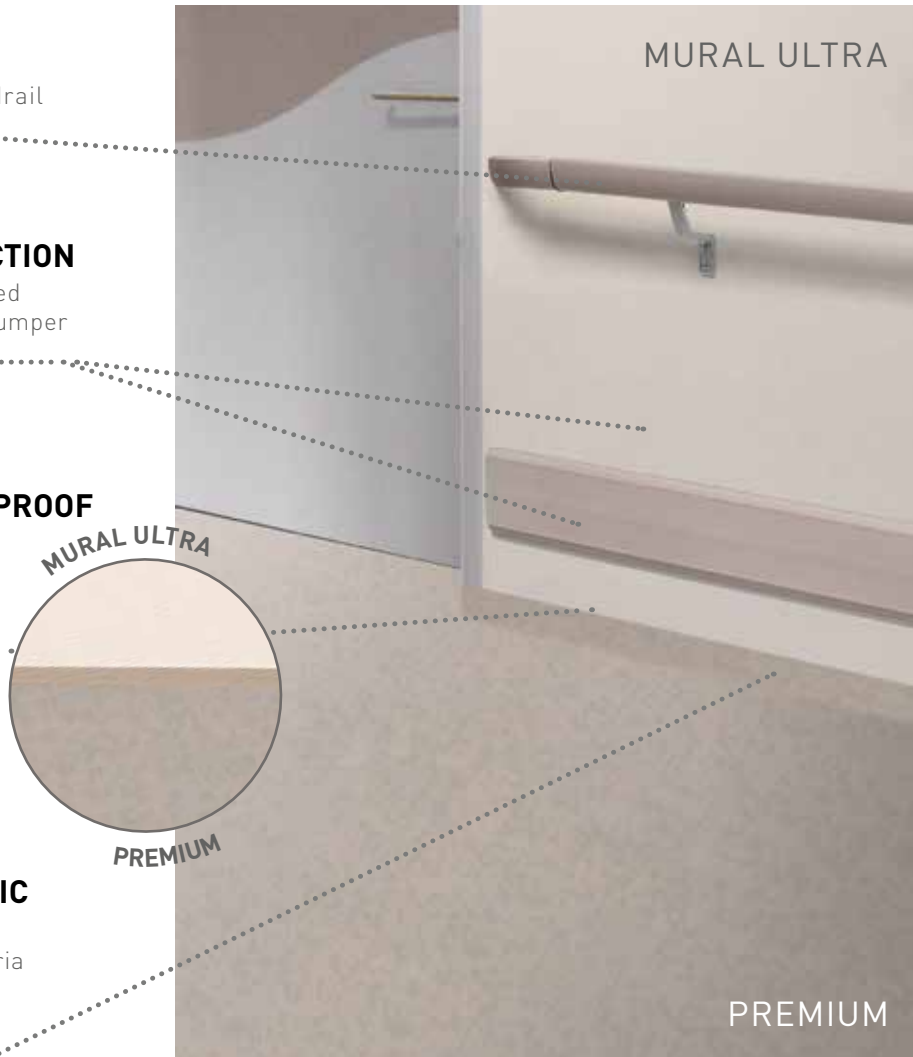
Mural Ultra combined with LINEA punch bumper

■ 100% WATERPROOF

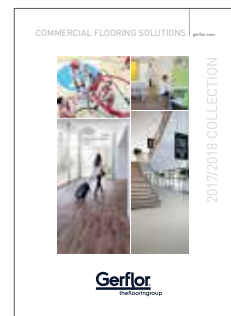
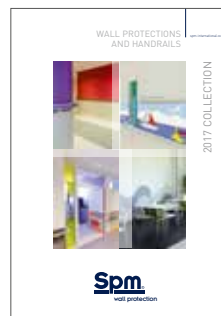
Perfect hot-welded joint between floor and wall

■ 100% HYGIENIC

- No areas where particles or bacteria can stagnate
- Easy to clean



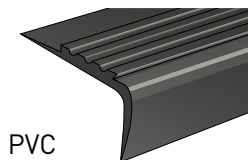
Patent pending system.



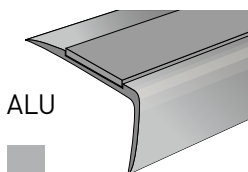
For further information, see the SPM and «Commercial flooring solutions» catalogues.

■ STAIRCASE SOLUTIONS

- Stair nosing
- 100% LANDING/
STAIR HARMONY**

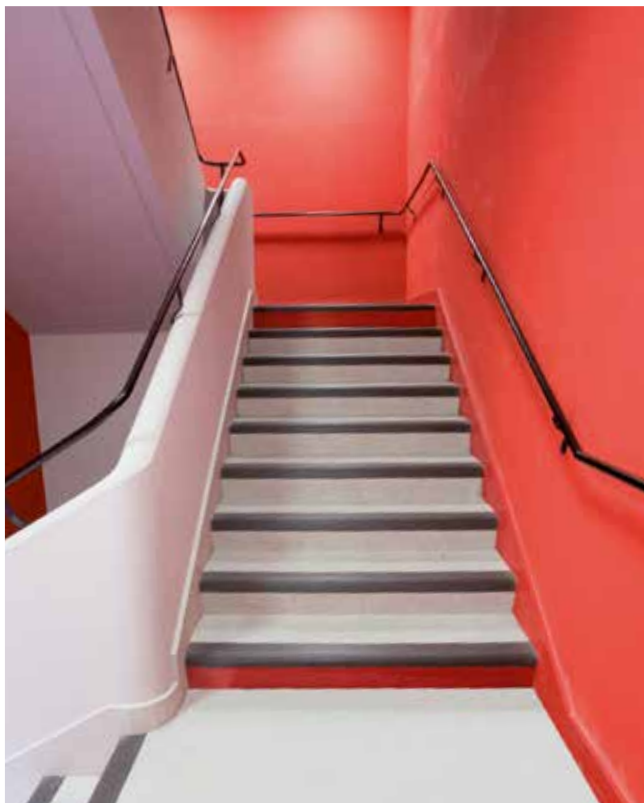


PVC



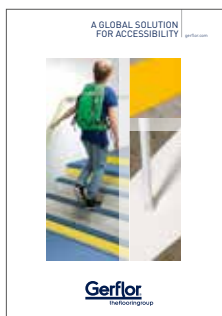
ALU

- Complete step
- TARASTEPEP
17dB**



■ ACCESSIBILITY SOLUTIONS

- Warning strips
- Orientation strips



For further information, see the «A global solution for accessibility» brochure.

■ ROMUS ENTRANCE MATS

- Reduce dust
- Prevent premature soiling & wear of floor coverings



For further information, see the «Commercial flooring solutions» catalogue.

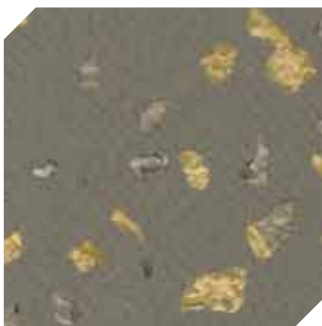
NEW PREMIUM COLLECTION

FOR AESTHETIC, SOOTHING
AND SMOOTH AREAS

Trendy colors and designs. Our Design Department works with a lot of designers, architects and colorists from all around the world to anticipate new decoration trends and to develop new designs and colors.

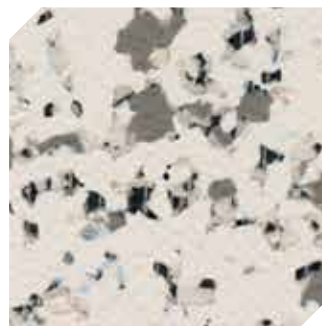


2 NEW DESIGNS BASED ON TERRAZO TREND



POESY

Random terrazo effect thanks to pearly and metallic flakes



NEOPOLIS

- Raw terrazo effect with neutral and very urban tones
- Transparence effect to bring depth and emphasis

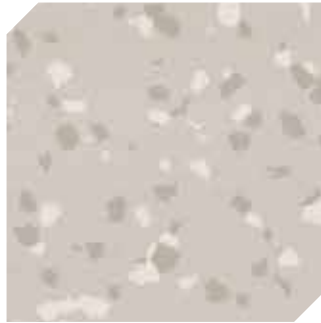




135 REFERENCES

50% NEW

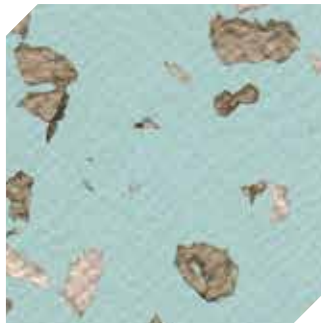
6 DESIGNS



Brazilia



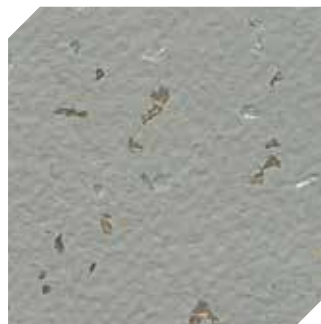
Osmoz



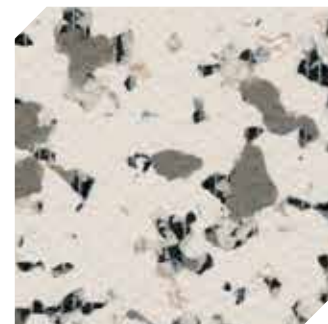
Poesy



Metallica



Indiana



Neopolis

POESY

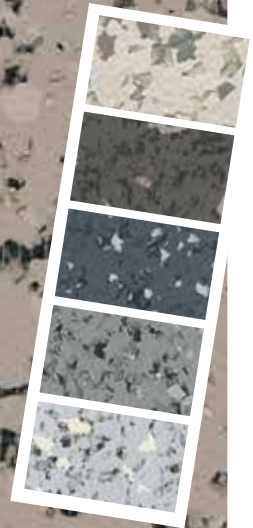


NEW STANDARDS
LIGHTNESS
POETIC SOFTNESS
ORIGINAL

NEOPOLIS



MASKING EFFECT
HIGHLIGHTING MATERIAL **RAW**
UNEVEN URBAN



OSMOZ



**TONE-ON-TONE
UNIVERSAL NEUTRAL
SOOTHING EFFECT
ALMOST PLAIN COLOR**

METALLICA



METALLIC
EFFECT
3D

CRYSTAL
URBAN
POTENTIAL
ARCHITECTURAL

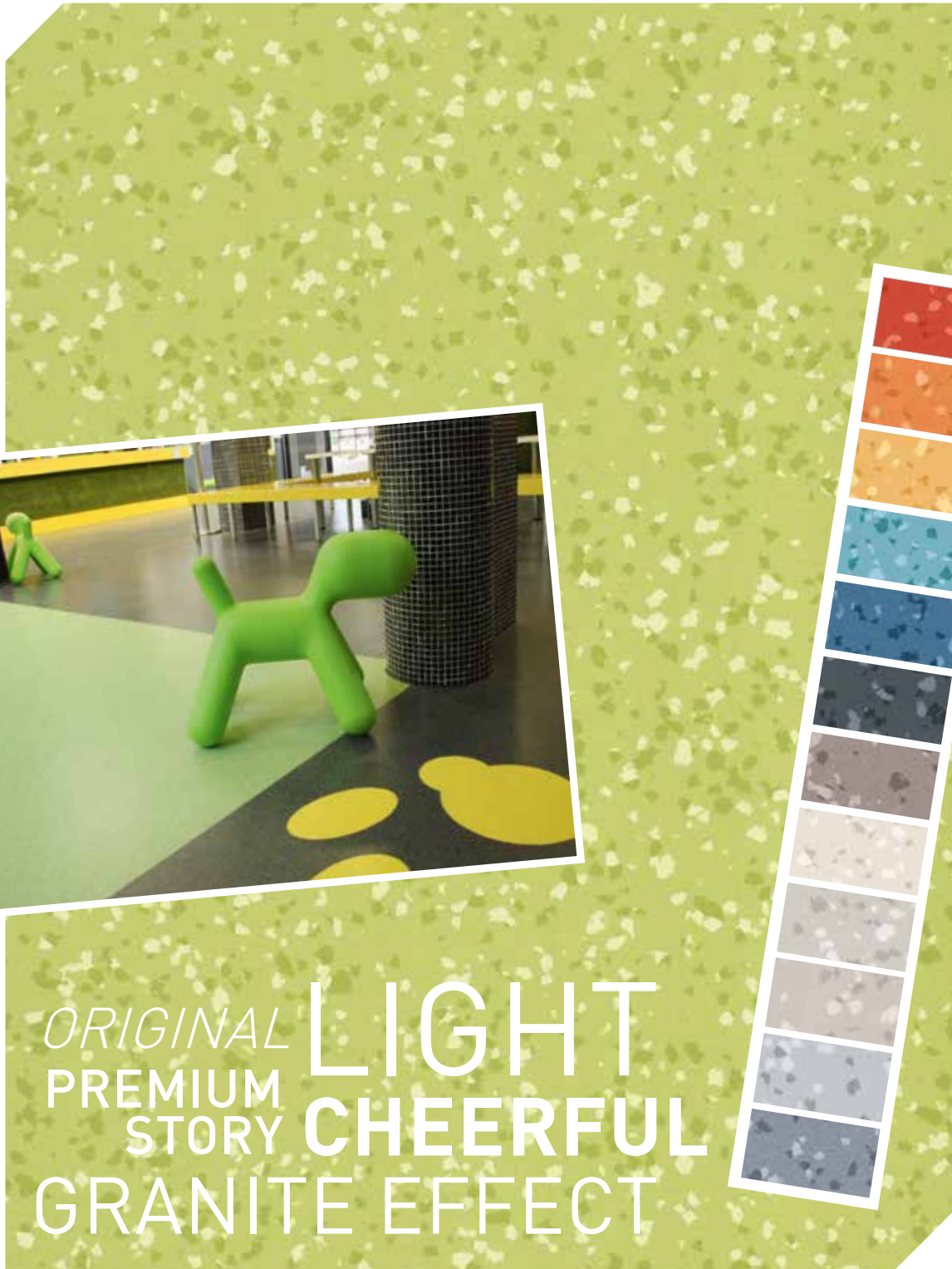
DESIGNS
& COLORS

INDIANA



CONTRAST
HARMONY
SOFT TEXTURE
FASHION COLORS

BRAZILIA



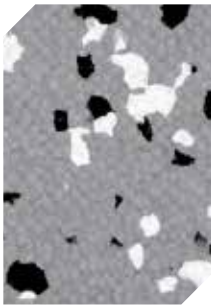
ORIGINAL
PREMIUM
STORY **LIGHT**
CHEERFUL
GRANITE EFFECT

DESIGNS
& COLORS

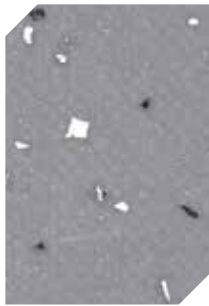
My Premium

Customize your floor!

1 SELECT A DESIGN TYPE



Brazilia



Indiana



Osmoz

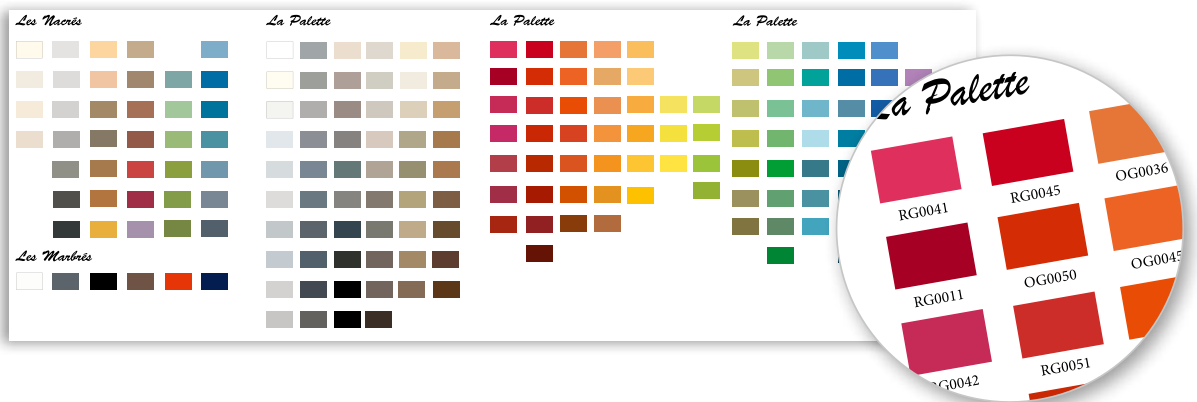


Poesy



Neopolis

2 CHOOSE YOUR GRANULES: PALETTE



3 VISUALIZE YOUR DESIGN AND ORDER ONLINE ON

mypremiumbygerflor.com



My Premium
OFFER

Minimum order quantity:
2 000 sqm

A SUSTAINABLE CHOICE



THE BEST INDOOR AIR QUALITY

- **VOC EMISSIONS < 10µg / m³ AFTER 28 DAYS**
→ 100 TIMES LOWER THAN NORM REQUIREMENTS

- **M1 AND FLOORSCORE CERTIFIED**

- **TESTED BY AN INDEPENDANT LAB**  **eurofins**

The lab confirmed the emissions are below detection levels!

ATTRACTION® <2 µg/m³ (TVOC after 28 days)

PREMIUM COMFORT <3 µg/m³ (TVOC after 28 days)



PRODUCT COMPOSITION

- **100% REACH COMPLIANT**
- **PHTHALATE FREE***



RECYCLING

- **100% RECYCLABLE**
- **MADE WITH 53% RECYCLED CONTENT**
(including post manufacturing and post consumer waste)



THE BEST LIFE CYCLE ANALYSIS

- **LESS WATER AND DETERGENT USE THANKS TO EVERCARE™**
- **LESS ENVIRONMENTAL IMPACT, LESS COSTS**

*except recycled content



indoor air quality

acoustic comfort

optimal hygiene

**ECO-FRIENDLY
PRODUCT**

A SUSTAINABLE
CHOICE

GERFLOR, THE PARTNER FOR ALL YOUR PROJECTS!



Make life easier!

WITH OUR EXPRESS DEPARTMENT

If you have technical questions
or would like to request samples
or documentation, contact:

By email: gerflorcontract@gerflor.com

By phone: **+33(0) 474 054 000**

By fax: **+33(0) 474 050 313**



TRAINING CENTRE OPEN TO ALL PROFESSIONALS

Dedicated to training young professionals
and providing CPD for experienced
professionals.

CUSTOMIZED TECHNICAL SUPPORT

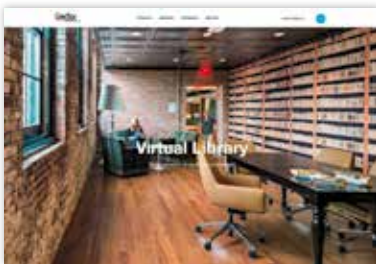
Our technicians will come to you to provide
on-site support.

ONLINE SERVICE

In just a few clicks, you'll find a whole range of tools to make your life easier on our website.

WELDING ROD AND FLOORING MATCHING TOOL

<http://www.gerflor.com/servicesprofessionals/welding-rods-matching.html>



VIRTUAL LIBRARY

See our documentation on line

<http://www.gerflor.com/servicesprofessionals/virtual-library.html>

DESIGN STUDIO: REAL-TIME SIMULATIONS

Interior Designer

Choose your interior, insert your Gerflor floor covering and see the finished effect in situ on:

<http://www.gerflor.com/services/professionals/interior-designer.html>



CUSTOMISED FLOORINGS, LOGOS...

For more information
please contact your Gerflor
Representative



PREMIUM COMPACT

The floor covering is made of a >1mm thick, pure vinyl homogeneous wear layer with no filler, incorporating very densely pressed coloured chips, with a matt finishing and without a transparent wear layer.

It offers a T group wear rating and is available in 2 m wide sheet.

Its compact backing is calendered, pressed and reinforced with a glass fibre grid yielding.

It offers a **8 dB sound insulation, an indentation resistance of 0.02 mm and a rolling heavy loads easiness.**

PREMIUM COMPACT is treated with **Evercare™**, a surface treatment obtained by UV laser crosslinking. It ensures easy maintenance and eliminates permanently the need for acrylic emulsion (metallisation). It avoids staining of chemical products used in healthcare like iodine alcohol, Betadine, eosin and anti-bacterial hand gel.

It is 100% compliant with REACH.

It is composed of 40% of minerals and inexhaustible materials.

It is made with more than 50% recycled content ; 100% of which are fully controlled and REACH compliant.

It does not contain any heavy metals, any formaldehydes.

It is made with phthalate free plasticizers

The products emission rate of volatile organic compounds is **<10µg/m³ (TVOC after 28 days – ISO 16000-6)**.

It is 100% recyclable.

PREMIUM COMFORT

The floor covering is made of a >1mm thick, pure vinyl homogeneous wear layer with no filler, incorporating very densely pressed coloured chips, with a matt finishing and without a transparent wear layer.

It offers a T group wear rating and is available in 2 m wide sheet.

The product contains a compact backing which is calendered, pressed and a Very High Density (VHD) foam backing. It is reinforced with a double glass fibre grid.

It offers a **16 dB sound insulation, an indentation resistance of 0.06 mm and a rolling heavy loads easiness.**

PREMIUM COMFORT is treated with **Evercare™**, a surface treatment obtained by UV laser crosslinking. It ensures easy maintenance and eliminates permanently the need for acrylic emulsion (metallisation). It avoids staining of chemical products used in healthcare like iodine alcohol, Betadine, eosin and anti-bacterial hand gel.

It is 100% compliant with REACH.

It is composed of 40% of minerals and inexhaustible materials.

It is made with more than 50% recycled content ; 100% of which are fully controlled and REACH compliant.

It does not contain any heavy metals, any formaldehydes.

It is made with phthalate free plasticizers

The products emission rate of volatile organic compounds is **<10µg/m³ (TVOC after 28 days – ISO 16000-6)**.

It is 100% recyclable.

CODE	DESIGN	COLORS	LRV	NCS
3734	BRAZILIA	Almerim	52,3	2000-N
8577	BRAZILIA	Amazonas	44,0	2040-G70Y
4329	BRAZILIA	Bacabal	25,9	4005-Y80R
8386	BRAZILIA	Boa Vista	63,7	1002-Y50R
3709	BRAZILIA	Ceara	30,4	4005-R80B
4478	BRAZILIA	Copacabana	16,4	4030-B
8157	BRAZILIA	Goiás	29,8	2060-Y50R
8269	BRAZILIA	Ipanema	47,3	2040-Y20R
4342	BRAZILIA	Juara	52,5	2002-Y50R
4477	BRAZILIA	Maceió	35,7	2030-B10G
3707	BRAZILIA	Paraíba	10,1	7005-R80B
8736	BRAZILIA	Recife	54,8	2005-R80B
4136	BRAZILIA	Sao Luis	16,2	2060-Y80R
4135	INDIANA	Aldabra	18,0	4020-R60B
8053	INDIANA	Anambas*	22,9	5005-Y20R
8150	INDIANA	Bali	39,2	3005-Y50R
7517	INDIANA	Faroe	20,4	6010-G30Y
8226	INDIANA	Fiji	35,6	3502-Y
4015	INDIANA	Guinea	50,0	2030-G70Y
8194	INDIANA	Kornati	11,7	1580-R
4526	INDIANA	Lasia	41,5	1050-G
4002	INDIANA	Manua	63,0	1502-B
8850	INDIANA	Maupiti	35,2	2040-B
4146	INDIANA	Moheli	13,9	3060-Y80R
3788	INDIANA	Nauru	42,0	2502-Y
8059	INDIANA	Nicobar	21,8	5010-Y60R
4001	INDIANA	Ofu	88,7	0502-Y
4004	INDIANA	Pago*	15,0	6502-B
4469	INDIANA	Pemba	27,9	3040-B40G
4142	INDIANA	Penang	23,5	1080-Y60R
8262	INDIANA	Rodrigues	33,8	3020-Y30R
8470	INDIANA	Samoa	12,3	7502-G
8837	INDIANA	Songo	7,3	8000-N
8256	INDIANA	Tahaa	56,5	1060-Y10R
4003	INDIANA	Tao*	27,5	4502-B
4343	INDIANA	Tokelau*	46,7	2005-Y50R
4009	INDIANA	Tufoa	66,3	1005-Y20R
4476	INDIANA	Wattaru	12,4	5030-R90B
9745	METALLICA	Cosmic	28,4	5502-B
9719	METALLICA	Eclipse	11,3	8502-B
9753	METALLICA	Energy	56,3	2502-G
9339	METALLICA	Moon	47,9	3005-Y50R
8625	METALLICA	Naiade	19,2	4040-B
8257	METALLICA	Nyx	28,0	4030-Y20R
8623	METALLICA	Sedna	22,5	4030-G50Y
9310	METALLICA	Tethys	28,1	4502-Y
8624	METALLICA	Triton	16,8	7010-B90G
2746	METALLICA	Ymir	23,9	5030-Y50R
2741	NEOPOLIS	Brooklyn	14,9	7502-B
2743	NEOPOLIS	Central Park	52,3	2005-Y30R
2740	NEOPOLIS	Harlem Soft	30,0	4500-N
2745	NEOPOLIS	Plaza	53,8	2002-B
2744	NEOPOLIS	Queens Soft	29,4	4005-Y50R
2742	NEOPOLIS	Times Square	14,9	7005-Y50R
4365	OSMOZ	Alpaga New	52,2	2002-Y
4349	OSMOZ	Angora	42,2	3005-Y50R
4527	OSMOZ	Bamboo	49,4	1060-G50Y
8073	OSMOZ	Cocoa	10,8	7005-Y50R
7735	OSMOZ	Coffee Brown	16,9	6005-Y50R
0356	OSMOZ	Denim	16,3	5030-R80B
4350	OSMOZ	Elefant	33,1	3500-N
4351	OSMOZ	Greige	25,8	5005-Y50R
7108	OSMOZ	Grenadine	15,3	2070-Y90R
4364	OSMOZ	Ivory New	61,1	1502-Y
0702	OSMOZ	Kumquat	33,7	2050-Y50R
7204	OSMOZ	Mimosa	61,7	1050-Y10R
4496	OSMOZ	Pacific Blue	37,0	1040-B
7737	OSMOZ	Pepper Grey	9,4	8000-N
3791	OSMOZ	Slate Grey	21,7	5500-N
3792	OSMOZ	Storm Grey	36,3	3502-B
8627	POESY	Allegorie	24,8	3030-B10G
2747	POESY	Ballade	43,8	2005-Y50R
2750	POESY	Ellipse	45,1	2502-B
7109	POESY	Idylle	34,2	3020-R10B
2752	POESY	Litote	15,0	6502-B
2749	POESY	Lyrique	16,6	6005-Y20R
8621	POESY	Ode	50,0	1515-B50G
2748	POESY	Refrain	28,8	4005-Y50R
8626	POESY	Rime	20,3	5020-B
2751	POESY	Slam	30,7	4500-N

* Colors available as Gerflor Dry-Tex™ System

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Réalisation : coco & co - Premium - 06/2018

PREMIUM, **FEWER VOC'S, BETTER INDOOR AIR QUALITY**



COMPOSITION

100% REACH
Phthalate free
(except recycled content)



RECYCLABILITY

100%



INDOOR AIR QUALITY

100 times lower than norm requirements (TVOC < 10ug/m³ after 28 days)



LCA

Eco-designed according to a product-specific life cycle analysis



WELLNESS

Anti slip R10
Comfort version:
Walking comfort < 65 dB (best certification) and impact sound insulation - 17 dB